



## Community Advancement & Support Welfare Association

### PROJECT PROFILE

<b>PROJECT TITLE:</b>	<b>Awareness on Quality Water Applications (AQWA)</b>
<b>PROJECT LOCATION:</b>	<b>Sukkur , Jacobabad , Badin , Dadu (Sindh)</b>
<b>PROJECT APPLICANT:</b>	<b>Shade Welfare Association®.</b>
<b>PROJECT PARTNERS:</b>	<b>World Health Organization and SHADE Organization Sindh.</b>
<b>PROJECT BENEFICIARIES:</b>	<b>5000 Families</b>
<b>PROJECT DURATION:</b>	<b>5 Month</b>
<b>CONTACT PERSON:</b>	<b>Muhammad Mueez Shamsi , General Secretary , Shade Sindh.</b>

#### **Project Description:**

According to a study conducted by the United Nations, 62% of Pakistan's urban and 84% of Pakistan's rural population does not treat their water properly and hence it results in more than 100 million cases of diarrhea being registered within the hospitals of Pakistan. This further leads to around 40% deaths within the country as a result of contaminated water consumption. Unsafe drinking water can lead to several diseases such as diarrhea, typhoid, intestinal worms and hepatitis and an estimated number of 250,000 deaths occur within the country as a result of water-borne diseases. It is estimated that more than 1.6 million DALYs (Disability Adjusted Life Years) are lost annually as a result of death and ailment due to diarrhea and almost 90,000 as a result of typhoid.

Inadequate quality of drinking water and poor sanitation facilities are associated with water related illness and according to a research conducted by the UNICEF, more than 20% hospital beds within Pakistan are occupied by such patients. The UN has further estimated that more than 3.5 million children are at high risk from deadly water-borne diseases in Pakistan as a result of the country's devastating flood – 2010.

According to Pakistan Economic Survey, Pakistan has to face Rs.112billion per year due to water, sanitation and hygiene diseases cost and more than Rs.300 million per day in terms of health costs and loss of income. The water quality monitoring (2001 to 2010) conducted in rural and urban areas of the country revealed that the access to safe drinking water is only 15% in urban and 18% in rural areas. The findings of the survey identified four major

water quality tribulations: bacteriological contamination (68%); arsenic (24%); nitrate (13%) and fluoride (5%).

Community Advancement & Support Welfare Association intends to organize awareness sessions on WASH, Clean Drinking Water and distribution of Water Purification and Detergent Kits in targeted villages of Jacobabad aiming to reduce the risks of deaths by contaminated water and spread awareness on WASH.

CASWA is a humanitarian; non-political, non-religious development organization founded in 2008 and got its registration in 2011 under Voluntary Social Welfare Agencies Registration and Control Ordinance 1961 (XLVI of 1961). CASWA aims to empower rural communities, organizations and institutions to utilize their human and financial resources effectively for betterment and empowerment. We by Community Advancement & Support Welfare Association offer services on Awareness & Education, Non Formal Basic Education, Vocational Training, Health Education and Sanitation, Peace and Harmony, Rehabilitation for Handicapped Persons and to bring a socio-economic change and improvement in the society for a sustainable livelihood and financial stability among the poor communities. CASWA is working in Districts Jacobabad. This project is designed for the delivering 12 awareness sessions on WASH and distribution of 500 Water Purification Kits and 500 Detergent Kits in 12 cluster villages of District Jacobabad. It is estimated that the total completion period of this project would be 14 days.

#### **BACKGROUND INFORMATION**

**Statement of problem:** In Jacobabad, more than 70% of the total populations constrained to drink contaminated water.

It is a known fact that every year hundreds of thousands of lives are lost due to contaminated water. They fall prey to different water borne diseases like diarrhea, typhoid etc.

**Situation analysis in project area:** A recent field visits conducted by Community Advancement and Support Welfare Association in four villages of District Jacobabad, where CASWA aims to start its project it was observed that most of the people have no idea about clean drinking water they were drinking and utilizing contaminated water in drinking, cooking and other uses. Due to that they are falling to fatal diseases like diarrhea, cholera, hepatitis and typhoid. Further people living in villages normally wash their clothes at water banks and utilizing stagnant polluted water in washing practicing obsolete methods of washing for their cloths which are very unhygienic methods of washing. To mitigate the risk of deaths and prevent peoples from unhygienic practices and to spread awareness on best hygienic practices CASWA has planned to carry out awareness sessions and distribute Water Purification Kits and Detergent Kits with support of World Health Organization and SHADE Organization Sindh in 12 cluster villages of Jacobabad district, aiming at to create awareness on Health and Hygiene, Clean drinking water, and best washing practices so that they can be prevented from fatal diseases.

## **PROJECT DESIGN:**

**Goal:***Promote clean and healthy environment in twelve villages of District Jacobabad.*

### **Objectives:**

- To give awareness and motivation about the health and hygiene measures to 500 families to promote the healthy environment and to raise the health standard of the people.
- To distribute 500 Water Purification Kits and 500 Detergent Kits to 500 families

### **Activities of the Project:**

**Objective 1: To give awareness and motivation about the health and hygiene measures to (500) families to promote the healthy environment and to raise the healthy standard of the people.**

1. Community Advancement and Support Welfare Association will bring on board the all members of its already formed Village Development Committee Number of VDC members ( 7 males and 3 Females ) and trained them in firstly.

#### **2. Published Material:**

It is also one of the main way of communication is published material through brochures and handouts. So it is planned 500 copies about the Quality and Pure Water, General Public Practices, Health and Hygiene Measures will be published to distribute among the communities.

#### **3. Awareness and Motivation:**

Males and female social worker of VDC will visit the families and will give them awareness and motivation about the Quality Water , Public Health and Hygiene Measures during project implementations and after the completion of project so that the objectives of project be sustained .

**Objective 2: To distribute 500 Water Purification Kits and 500 Detergent Kits to 500 families**

1. 500 Detergent Kits will be distributed among the targeted communities within project time frame.
1. 500 Awareness sessions will be carried out in targeted communities.

## **PROJECT MANAGEMENT:**

### **Accounts and Reports:**

**Accounts:** Proper accounts of this project will be maintained and the financial report will be submitted to the partner organizations / CASWA BoD on completion of the project. Original receipts of all the expenditures will be submitted to the partner organizations/ CASWA BoD. The financial report will be accompanied with original receipts for all the expenditure.

**Reports:** Community Advancement and Support Welfare Association Will maintain the record of activities, courses, meetings, and will submit reports of the activities to partner organizations. Final report of the project will be submitted after the completion of the project.

### **Monitoring of the Project:**

#### ***Community level:***

Executive body members of VDC will check, ensure and assist project team time to time whenever and wherever need be and report to Project coordinator.

The VDCs will ensure their maximum participation in the project and try to finish their task within the standard time frame.

***Organizational level:*** The Project Coordinator and monitoring coordinator will time to time monitor the activities for smoothly and timely implementations.